

Geography Quick Reports GQR: 1997 Geography Quick Report

Geographic Area: Maui County

[Excludes data for auxiliaries. Data in this table are subject to employment-and/or sales-size minimums that vary by geographic level; for more information, see help.

* NAICS INDUSTRIES is defined as the taxable portion of the Services sectors, the Type of Operation Totals for the Wholesale sector, and all other sectors in the Economic Census]

NAICS Industry Code	Industry Description	Number of Establish ments	Number of Employee s	Annual Payroll (\$1,000)	Shpmts/ Sales/ Recpts (\$1,000)
31-33	Manufacturing	100	1,919	51,302	259,608
311	Food mfg	34	g	D	D
3113	Sugar & confectionery product mfg	6	f	D	D
31131	Sugar mfg	2	f	D	D
311311	Sugarcane mills	2	f	D	D
3114	Fruit & vegetable preserving & specialty food mfg	3	f	D	D
31142	Fruit & vegetable canning, pickling, & drying	3	f	D	D
311421	Fruit & vegetable canning	3	f	D	D
42	Wholesale trade	166	1,324	41,188	433,565
421	Wholesale trade, durable goods	62	341	10,074	80,582
4213	Lumber & other construction materials whsle	6	39	1,325	18,174
4214	Professional & commercial equipment & supplies whsle	11	78	2,066	12,413
4218	Machinery, equipment, & supplies whsle	13	80	2,612	19,808
4219	Miscellaneous durable goods whsle	14	b	D	D
422	Wholesale trade, nondurable goods	104	983	31,114	352,983
4221	Paper & paper product whsle	7	c	D	D
4224	Grocery & related products whsle	47	549	14,190	155,112

NAICS Industry Code	Industry Description	Number of Establish ments	Number of Employee s	Annual Payroll (\$1,000)	Shpmts/ Sales/ Recpts (\$1,000)
42249	Other grocery & related products whsle	14	b	D	D
422490	Other grocery & related products whsle	14	b	D	D
4227	Petroleum & petroleum products whsle	10	b	D	D
42271	Petroleum bulk stations & terminals	6	50	1,415	53,173
422710	Petroleum bulk stations & terminals	6	50	1,415	53,173
4228	Beer, wine, & distilled alcoholic beverage whsle	5	104	4,213	55,795
42281	Beer & ale whsle	2	b	D	D
422810	Beer & ale whsle	2	b	D	D
4229	Miscellaneous nondurable goods whsle	16	b	D	D
44-45	Retail trade	805	8,244	150,721	1,359,298
441	Motor vehicle & parts dealers	40	568	14,120	166,980
4411	Automobile dealers	9	e	D	D
4412	Other motor vehicle dealers	5	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	b	D	D
4413	Automotive parts, accessories, & tire stores	26	c	D	D
44131	Automotive parts & accessories stores	17	136	3,173	18,305
441310	Automotive parts & accessories stores	17	136	3,173	18,305
44132	Tire dealers	9	b	D	D
441320	Tire dealers	9	b	D	D
442	Furniture & home furnishings stores	34	206	4,831	29,400
4421	Furniture stores	10	65	1,958	13,066
44211	Furniture stores	10	65	1,958	13,066
442110	Furniture stores	10	65	1,958	13,066
4422	Home furnishings stores	24	141	2,873	16,334
44221	Floor covering stores	12	83	1,907	10,431

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442210	Floor covering stores	12	83	1,907	10,431
44229	Other home furnishings stores	12	58	966	5,903
442299	All other home furnishings stores	11	b	D	D
443	Electronics & appliance stores	18	85	1,669	11,698
4431	Electronics & appliance stores	18	85	1,669	11,698
44311	Appliance, television, & other electronics stores	14	b	D	D
443111	Household appliance stores	6	b	D	D
443112	Radio, television, & other electronics stores	8	44	745	5,298
44312	Computer & software stores	4	a	D	D
443120	Computer & software stores	4	a	D	D
444	Building material & garden equipment & supplies dealers	49	493	12,080	107,619
4441	Building material & supplies dealers	41	433	10,598	84,469
44411	Home centers	3	193	3,446	32,628
444110	Home centers	3	193	3,446	32,628
44412	Paint & wallpaper stores	8	30	996	6,737
444120	Paint & wallpaper stores	8	30	996	6,737
44413	Hardware stores	6	59	1,172	9,932
444130	Hardware stores	6	59	1,172	9,932
44419	Other building material dealers	24	151	4,984	35,172
444190	Other building material dealers	24	151	4,984	35,172
4442	Lawn & garden equipment & supplies stores	8	60	1,482	23,150
44422	Nursery & garden centers	7	b	D	D
444220	Nursery & garden centers	7	b	D	D
445	Food & beverage stores	87	1,687	32,058	293,860
4451	Grocery stores	59	1,571	30,316	280,592

NAICS Industry Code	Industry Description	Number of Establish ments	Number of Employee s	Annual Payroll (\$1,000)	Shpmts/ Sales/ Recpts (\$1,000)
44511	Supermarkets & other grocery (except convenience) stores	37	1,396	27,442	255,889
445110	Supermarkets & other grocery (except convenience) stores	37	1,396	27,442	255,889
44512	Convenience stores	22	175	2,874	24,703
445120	Convenience stores	22	175	2,874	24,703
4452	Specialty food stores	19	78	1,191	7,243
446	Health & personal care stores	45	506	12,211	91,494
4461	Health & personal care stores	45	506	12,211	91,494
44611	Pharmacies & drug stores	18	e	D	D
446110	Pharmacies & drug stores	18	e	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	a	D	D
44613	Optical goods stores	12	b	D	D
446130	Optical goods stores	12	b	D	D
44619	Other health & personal care stores	11	99	1,757	10,822
446191	Food (health) supplement stores	9	b	D	D
446199	All other health & personal care stores	2	b	D	D
447	Gasoline stations	44	593	9,120	116,487
4471	Gasoline stations	44	593	9,120	116,487
44711	Gasoline stations with convenience stores	20	282	4,134	58,858
447110	Gasoline stations with convenience stores	20	282	4,134	58,858
44719	Other gasoline stations	24	311	4,986	57,629
447190	Other gasoline stations	24	311	4,986	57,629
448	Clothing & clothing accessories stores	253	1,618	27,145	200,423
4481	Clothing stores	165	1,154	17,009	133,999
44811	Men's clothing stores	10	42	546	3,181

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448110	Men's clothing stores	10	42	546	3,181
44812	Women's clothing stores	45	201	2,472	16,198
448120	Women's clothing stores	45	201	2,472	16,198
44813	Children's & infants' clothing stores	9	31	306	2,001
448130	Children's & infants' clothing stores	9	31	306	2,001
44814	Family clothing stores	61	660	9,533	77,194
448140	Family clothing stores	61	660	9,533	77,194
44815	Clothing accessories stores	12	82	1,727	19,313
448150	Clothing accessories stores	12	82	1,727	19,313
44819	Other clothing stores	28	138	2,425	16,112
448190	Other clothing stores	28	138	2,425	16,112
4482	Shoe stores	23	128	2,147	14,847
44821	Shoe stores	23	128	2,147	14,847
448210	Shoe stores	23	128	2,147	14,847
4483	Jewelry, luggage, & leather goods stores	65	336	7,989	51,577
44831	Jewelry stores	60	e	D	D
448310	Jewelry stores	60	e	D	D
44832	Luggage & leather goods stores	5	b	D	D
448320	Luggage & leather goods stores	5	b	D	D
451	Sporting goods, hobby, book, & music stores	56	383	6,003	40,747
4511	Sporting goods, hobby, & musical instrument stores	41	293	4,689	28,996
45111	Sporting goods stores	35	225	3,781	21,945
451110	Sporting goods stores	35	225	3,781	21,945
45112	Hobby, toy, & game stores	4	b	D	D
451120	Hobby, toy, & game stores	4	b	D	D

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45114	Musical instrument & supplies stores	1	a	D	D
451140	Musical instrument & supplies stores	1	a	D	D
4512	Book, periodical, & music stores	15	90	1,314	11,751
45121	Book stores & news dealers	9	b	D	D
451211	Book stores	9	b	D	D
45122	Prerecorded tape, compact disc, & record stores	6	b	D	D
451220	Prerecorded tape, compact disc, & record stores	6	b	D	D
452	General merchandise stores	27	1,181	17,736	201,407
4529	Other general merchandise stores	22	475	9,176	118,418
45291	Warehouse clubs & superstores	1	c	D	D
452910	Warehouse clubs & superstores	1	c	D	D
45299	All other general merchandise stores	21	e	D	D
452990	All other general merchandise stores	21	e	D	D
453	Miscellaneous store retailers	142	882	12,871	95,327
4531	Florists	13	135	1,488	9,098
45311	Florists	13	135	1,488	9,098
453110	Florists	13	135	1,488	9,098
4532	Office supplies, stationery, & gift stores	80	474	6,142	52,418
45321	Office supplies & stationery stores	3	59	249	2,722
453210	Office supplies & stationery stores	3	59	249	2,722
45322	Gift, novelty, & souvenir stores	77	415	5,893	49,696
453220	Gift, novelty, & souvenir stores	77	415	5,893	49,696
4533	Used merchandise stores	9	58	995	3,743
45331	Used merchandise stores	9	58	995	3,743
453310	Used merchandise stores	9	58	995	3,743

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4539	Other miscellaneous store retailers	40	215	4,246	30,068
45391	Pet & pet supplies stores	5	25	393	2,193
453910	Pet & pet supplies stores	5	25	393	2,193
45392	Art dealers	27	142	3,388	21,755
453920	Art dealers	27	142	3,388	21,755
45399	All other miscellaneous store retailers	8	48	465	6,120
454	Nonstore retailers	10	42	877	3,856
45439	Other direct selling establishments	8	b	D	D
454390	Other direct selling establishments	8	b	D	D
512	Motion picture & sound recording industries	14	226	3,233	11,240
5121	Motion picture & video industries	11	c	D	D
51213	Motion picture & video exhibition	4	c	D	D
512131	Motion picture theaters (except drive-ins)	4	c	D	D
513	Broadcasting & telecommunications	20	390	18,149	117,187
53	Real estate & rental & leasing	213	1,696	39,651	275,617
531	Real estate	143	853	24,075	145,997
5311	Lessors of real estate	49	259	9,601	86,998
53111	Lessors of residential buildings & dwellings	25	91	2,037	17,976
531110	Lessors of residential buildings & dwellings	25	91	2,037	17,976
53112	Lessors of nonresidential buildings (except miniwarehouses)	20	159	7,337	66,833
531120	Lessors of nonresidential buildings (except miniwarehouses)	20	159	7,337	66,833
5312	Offices of real estate agents & brokers	58	287	7,140	38,881
53121	Offices of real estate agents & brokers	58	287	7,140	38,881
531210	Offices of real estate agents & brokers	58	287	7,140	38,881
5313	Activities related to real estate	36	307	7,334	20,118

NAICS Industry Code	Industry Description	Number of Establish ments	Number of Employee s	Annual Payroll (\$1,000)	Shpmts/ Sales/ Recpts (\$1,000)
53131	Real estate property managers	21	263	6,133	16,545
531311	Residential property managers	14	236	5,096	13,476
532	Rental & leasing services	69	f	D	D
5321	Automotive equipment rental & leasing	21	f	D	D
53211	Passenger car rental & leasing	19	525	10,767	104,759
532111	Passenger car rental	18	f	D	D
5322	Consumer goods rental	28	203	2,627	13,670
53223	Video tape & disk rental	13	99	735	3,878
532230	Video tape & disk rental	13	99	735	3,878
53229	Other consumer goods rental	13	b	D	D
532292	Recreational goods rental	10	82	1,345	5,347
5324	Commercial & industrial machinery & equipment rental & leasing	18	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	13	81	1,421	7,926
532490	Oth commercial/industrial machinery & equipment rental & leasing	13	81	1,421	7,926
54	Professional, scientific, & technical services	227	754	25,731	75,165
541	Professional, scientific, & technical services	227	754	25,731	75,165
5411	Legal services	59	181	7,521	22,802
54111	Offices of lawyers	58	c	D	D
541110	Offices of lawyers	58	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	59	195	5,710	13,796
54121	Accounting, tax return prep, bookkeeping, & payroll services	59	195	5,710	13,796
541211	Offices of certified public accountants	29	121	4,021	9,585
541213	Tax return preparation services	6	13	432	968
541219	Other accounting services	24	61	1,257	3,243
5413	Architectural, engineering, & related services	43	173	7,077	18,989

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54131	Architectural services	18	44	1,992	6,337
541310	Architectural services	18	44	1,992	6,337
54133	Engineering services	21	108	4,524	11,294
541330	Engineering services	21	108	4,524	11,294
5414	Specialized design services	10	16	510	2,090
5415	Computer systems design & related services	9	30	1,308	3,941
54151	Computer systems design & related services	9	30	1,308	3,941
5416	Management, scientific, & technical consulting services	18	47	1,410	4,039
5418	Advertising & related services	8	18	517	3,169
5419	Other professional, scientific, & technical services	21	94	1,678	6,339
54192	Photographic services	19	b	D	D
541921	Photographic studios, portrait	18	b	D	D
56	Administrative & support & waste management & remediation serv	194	2,022	34,218	89,936
561	Administrative & support services	182	1,938	31,792	79,985
5611	Office administrative services	11	c	D	D
56111	Office administrative services	11	c	D	D
561110	Office administrative services	11	c	D	D
5614	Business support services	12	90	1,493	5,407
56143	Business service centers	5	52	608	2,777
5615	Travel arrangement & reservation services	72	466	9,669	31,336
56151	Travel agencies	35	197	4,573	15,248
561510	Travel agencies	35	197	4,573	15,248
56152	Tour operators	20	156	2,946	8,471
561520	Tour operators	20	156	2,946	8,471
56159	Other travel arrangement & reservation services	17	113	2,150	7,617

NAICS Industry Code	Industry Description	Number of Establish ments	Number of Employee s	Annual Payroll (\$1,000)	Shpmts/ Sales/ Recpts (\$1,000)
5616	Investigation & security services	18	400	5,321	10,599
56161	Investigation, guard, & armored car services	13	e	D	D
56162	Security systems services	5	b	D	D
561622	Locksmiths	3	a	D	D
5617	Services to buildings & dwellings	51	400	7,183	18,139
56171	Exterminating & pest control services	9	89	2,810	7,163
561710	Exterminating & pest control services	9	89	2,810	7,163
56172	Janitorial services	39	303	4,211	10,437
561720	Janitorial services	39	303	4,211	10,437
5619	Other support services	12	b	D	D
562	Waste management & remediation services	12	84	2,426	9,951
5621	Waste collection	4	65	1,808	7,556
56211	Waste collection	4	65	1,808	7,556
61	Educational services	33	91	1,227	4,859
611	Educational services	33	91	1,227	4,859
6116	Other schools & instruction	29	86	1,071	4,371
61162	Sports & recreation instruction	21	b	D	D
611620	Sports & recreation instruction	21	b	D	D
61169	All other schools & instruction	7	a	D	D
62	Health care & social assistance	230	1,561	63,875	138,377
621	Ambulatory health care services	212	g	D	D
6211	Offices of physicians	93	732	40,773	67,448
62111	Offices of physicians	93	732	40,773	67,448
621111	Offices of physicians (except mental health specialists)	88	722	40,459	66,767
6212	Offices of dentists	56	286	8,497	23,879

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62121	Offices of dentists	56	286	8,497	23,879
621210	Offices of dentists	56	286	8,497	23,879
6213	Offices of other health practitioners	47	112	2,260	8,528
62131	Offices of chiropractors	17	37	964	3,454
621310	Offices of chiropractors	17	37	964	3,454
62139	Offices of all other health practitioners	12	b	D	D
621399	Offices of all other miscellaneous health practitioners	10	b	D	D
6214	Outpatient care centers	5	b	D	D
6215	Medical & diagnostic laboratories	7	c	D	D
62151	Medical & diagnostic laboratories	7	c	D	D
621511	Medical laboratories	1	b	D	D
621512	Diagnostic imaging centers	6	b	D	D
6219	Other ambulatory health care services	2	b	D	D
62191	Ambulance services	2	b	D	D
621910	Ambulance services	2	b	D	D
624	Social assistance	15	c	D	D
6241	Individual & family services	3	a	D	D
71	Arts, entertainment, & recreation	80	945	20,139	78,144
711	Performing arts, spectator sports, & related industries	19	c	D	D
7111	Performing arts companies	5	b	D	D
71111	Theater companies & dinner theaters	2	b	D	D
711110	Theater companies & dinner theaters	2	b	D	D
713	Amusement, gambling, & recreation industries	59	814	17,500	64,346
7139	Other amusement & recreation services	54	f	D	D
71391	Golf courses & country clubs	10	462	11,848	46,341

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713910	Golf courses & country clubs	10	462	11,848	46,341
71394	Fitness & recreational sports centers	9	106	812	2,314
713940	Fitness & recreational sports centers	9	106	812	2,314
71399	All other amusement & recreation industries	31	c	D	D
713990	All other amusement & recreation industries	31	c	D	D
72	Accommodation & foodservices	420	17,951	364,380	1,130,702
721	Accommodation	83	11,727	286,715	852,400
7211	Traveler accommodation	79	j	D	D
72111	Hotels (except casino hotels) & motels	77	11,703	286,386	850,608
721110	Hotels (except casino hotels) & motels	77	11,703	286,386	850,608
7212	RV (recreational vehicle) parks & recreational camps	3	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	a	D	D
7213	Rooming & boarding houses	1	a	D	D
72131	Rooming & boarding houses	1	a	D	D
721310	Rooming & boarding houses	1	a	D	D
722	Foodservices & drinking places	337	6,224	77,665	278,302
7221	Full-service restaurants	180	4,181	54,918	186,224
72211	Full-service restaurants	180	4,181	54,918	186,224
722110	Full-service restaurants	180	4,181	54,918	186,224
7222	Limited-service eating places	135	1,776	18,928	76,622
72221	Limited-service eating places	135	1,776	18,928	76,622
722211	Limited-service restaurants	97	1,469	15,796	64,546
722213	Snack & nonalcoholic beverage bars	37	e	D	D
7223	Special foodservices	5	c	D	D

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7224	Drinking places (alcoholic beverages)	17	c	D	D
72241	Drinking places (alcoholic beverages)	17	c	D	D
722410	Drinking places (alcoholic beverages)	17	c	D	D
81	Other services (except public administration)	163	884	16,187	54,180
811	Repair & maintenance	71	291	6,636	24,369
8111	Automotive repair & maintenance	47	210	4,682	18,488
81111	Automotive mechanical & electrical repair & maintenance	27	b	D	D
811111	General automotive repair	23	b	D	D
81112	Automotive body, paint, interior, & glass repair	16	118	2,626	10,124
811121	Automotive body, paint, & interior repair & maintenance	15	c	D	D
8114	Personal & household goods repair & maintenance	9	b	D	D
81142	Reupholstery & furniture repair	3	a	D	D
811420	Reupholstery & furniture repair	3	a	D	D
81149	Other personal & household goods repair & maintenance	3	a	D	D
811490	Other personal & household goods repair & maintenance	3	a	D	D
812	Personal & laundry services	92	593	9,551	29,811
8121	Personal care services	42	125	1,996	5,304
81211	Hair, nail, & skin care services	41	c	D	D
812112	Beauty shops	38	c	D	D
812113	Nail salons	2	a	D	D
8122	Death care services	5	35	856	2,878
81221	Funeral homes & funeral services	4	b	D	D
812210	Funeral homes & funeral services	4	b	D	D
8123	Drycleaning & laundry services	18	327	4,581	11,593
81231	Coin-operated laundries & drycleaners	8	b	D	D

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812310	Coin-operated laundries & drycleaners	8	b	D	D
81232	Drycleaning & laundry services (except coin-operated)	6	134	2,291	5,139
812320	Drycleaning & laundry services (except coin-operated)	6	134	2,291	5,139
81233	Linen & uniform supply	4	c	D	D
812331	Linen supply	2	c	D	D
8129	Other personal services	27	106	2,118	10,036
81292	Photofinishing	14	73	1,539	6,932
812922	One-hour photofinishing	8	b	D	D
MERCHANT WHOLESALERS					
42	Wholesale trade	151	g	D	D
421	Wholesale trade, durable goods	60	e	D	D
4213	Lumber & other construction materials whsle	5	b	D	D
4214	Professional & commercial equipment & supplies whsle	11	78	2,066	12,413
4218	Machinery, equipment, & supplies whsle	13	80	2,612	19,808
4219	Miscellaneous durable goods whsle	13	b	D	D
422	Wholesale trade, nondurable goods	91	f	D	D
4221	Paper & paper product whsle	7	c	D	D
4224	Grocery & related products whsle	40	534	13,776	148,429
42249	Other grocery & related products whsle	9	b	D	D
422490	Other grocery & related products whsle	9	b	D	D
4227	Petroleum & petroleum products whsle	8	74	3,149	46,708
4228	Beer, wine, & distilled alcoholic beverage whsle	5	104	4,213	55,795
4229	Miscellaneous nondurable goods whsle	15	b	D	D
MANUFACTURERS' SALES BRANCHES AND SALES OFFICES					
42	Wholesale trade	7	b	D	D

NAICS Industry Code	Industry Description	Number of Establish ments	Number of Employee s	Annual Payroll (\$1,000)	Shpmts/ Sales/ Recpts (\$1,000)
422	Wholesale trade, nondurable goods	6	b	D	D
AGENTS, BROKERS, AND COMMISSION MERCHANTS					
42	Wholesale trade	8	b	D	D

Source: U.S. Bureau of the Census, 1997 Economic Census

D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

N: Not available or not comparable

S: Withheld because estimate did not meet publication standards

Z: Less than half the unit shown

a: 0 - 19 employees

b: 20 - 99 employees

c: 100 - 249 employees

e: 250 - 499 employees

f: 500 - 999 employees

g: 1,000 - 2,499 employees

h: 2,500 - 4,999 employees

i: 5,000 - 9,999 employees

j: 10,000 - 24,999 employees

k: 25,000 - 49,999 employees

l: 50,000 - 99,999 employees

m: 100,000 or more employees

p: 10 to 19 percent estimated

q: 20 to 29 percent estimated

r: Revised

s: Sampling error exceeds 40 percent